NATIONAL INDEX
ON AGRI-FOOD PERFORMANCE

Webinar, Sept. 16, 2020

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@DMciStrategies

Check against delivery
What’s happening globally...?

1. Outcomes-based targets & indices are proliferating

2. Benchmarking food production’s environmental, social & health performance

3. Satisfying marketplace requirements & global commitments
What’s missing…?

1. Showing that Canada is among the most environmentally sustainable, safest & reliable global food leaders

2. Deciding on a set of high-level indicators: relevant, validated & pre-competitive

3. Getting aligned on the value of doing so – broadening the call to act
What this project is about...?

**National Index on Agri-Food Performance:**

1. Demonstrating Canadian agri-food leadership & progress on key environmental, social & health indicators

2. Informing competitiveness & policy choices

3. Framing up the approach (by early 2021)
Today’s agenda

1. PANEL ONE: “Global views of benchmarking”

2. PANEL TWO: “Enabling alignment, metrics & domestic dashboards”

Key question

How can Canada’s agri-food sector design appropriate benchmarks to demonstrate its leadership and progress?
Our process

Data & benchmarks
*(webinar)*

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National Index on Agri-Food Performance
Our process

- Ottawa & Saskatoon dialogues
- Global context (webinar)
- Data & benchmarks (webinar)
- Policy & strategic implications (webinar)

- Winter
- Spring
- Sept.
- Nov.
- Jan./21

- Concept Paper
- Sustainability Targets Report
- Global indices research
- Canada’s choice: report

Subject to change; outreach remains ongoing through this process
Thank you to our partners

Thanks to GIFS for enabling today’s webinar
PANEL 1: “Global views of benchmarking”

Viktoria de Bourbon de Parme
World Benchmarking Alliance

Christophe Béné
CIAT/CGIAR

Bridget Schrempf
CDP

Greg Peterson
Statistics Canada

PANEL 2: “Enabling alignment, metrics & domestic dashboards”

Bronwynne Wilton
Canadian Agri-Food Sustainability Initiative

Michael Lowe
Canadian Agri-Food Automation & Intelligence Network; Lakeland College

Brenna Grant
Canadian Cattlemen’s Assoc.

Susie Miller
Canadian Roundtable for Sustainable Crops

Deborah Wilson
TrustBix Inc.
Key question

How can Canada’s agri-food sector design appropriate benchmarks to demonstrate its leadership and progress?